

Message Text

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PAGE 01 MANAGU 00507 022143Z
ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----030530Z 027955 /11
R 022103Z FEB 77
FM AMEMBASSY MANAGUA
TO USDOC WASHDC
INFO SECSTATE WASHDC 2196

UNCLAS MANAGUA 0507

E.O. 11652: NA
TAGS: BEXP, PINR, NU
SUBJECT: WTDR/FTI RADIO TIEMPO

REF: USDOC 00151

1. NICARAGUA 2. COUNTRY CODE: 219 3. SERIAL NO.: NA

4. RADIO TIEMPO

4A. CODE: 4B. CODE: A 4C. CODE: X

5. APARTADO POSTAL 2735

6. MANAGUA, NICARAGUA

7. ESTABLISHED: 1970 8. EMPLOYEES: 10

9. SIZE: (20-X) MEDIUM 10. REPUTATION: (22-X) GOOD

11. RADIO BROADCASTING STATION.

12. REPORT DATE: 02/77

13A. 48320/9 RADIO BROADCASTING STATION.

13B. 36622/5 IMPORTER OF RADIO BROADCASTING EQUIPMENT.

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13C. 36790/5 IMPORTER OF ELECTRONIC COMPONENTS AND PARTS.

14. CONTACT: MR. GUSTAVO VALLE S. TITLE: MANAGER

15. CABLE: NA 16. TELEX: NA 17. PHONE: 22488

18. FINANCIAL REFERENCES: BANCO NICARAGUENSE, APARTADO POSTAL
549, MANAGUA.

19. TRADE REFERENCES: NA

20. FOREIGN FIRMS REPRESENTED: NA

21. RADIO TIEMPO IS A 3KW RADIO BROADCASTING STATION OPERATING IN THE CITY OF MANAGUA. FIRM WAS ORIGINALLY ESTABLISHED SEVEN YEARS AGO BY MR. MARIANO VALLE Q., FOUNDER AND OWNER OF SEVERAL RADIO STATIONS IN NICARAGUA. APPROXIMATELY SIX MONTHS AGO, HOWEVER, MR. VALLE SOLD THE STATION TO DR. ERNESTO CRUZ AND HIS WIFE SONIA DE CRUZ WHO ARE PRESENTLY REORGANIZING THE FIRM. THEY HAVE APPOINTED NEW MANAGEMENT, ARE IN PROCESS OF ACQUIRING ADDITIONAL EQUIPMENT TO INCREASE THE STATION'S BROADCASTING POWER TO 10 KW, AND ARE MAKING SUBSTANTIAL CHANGES IN THE STATION'S BROADCASTING FORMAT. ITS NEW AM/FM EQUIPMENT IS EXPECTED TO BEGIN OPERATING WITHIN THREE MONTHS. FIRM DOES NOT HAVE YET ANY US TRADE REFERENCES AS NEARLY ALL OF ITS PURCHASES THUS FAR HAVE BEEN MADE THROUGH LOCAL REPRESENTATIVES OF FOREIGN CONCERNS. ALL ITS PURCHASES HAVE BEEN MADE WITH LETTERS OF CREDIT. THE NEW OWNERS OF THE FIRM ARE WELL AND FAVORABLY REGARDED LOCALLY. DR. ERNESTO CRUZ HAS BEEN DEAN OF THE CENTRAL AMERICAN SCHOOL OF BUSINESS ADMINISTRATION (INCAE) IN MANAGUA, SINCE ITS FOUNDING, UNDER THE AUSPICES OF THE HARVARD BUSINESS SCHOOL IN 1963. EMBASSY UNDERSTANDS THAT DR. CRUZ HAS ALSO ACQUIRED RADIO 590, ANOTHER MANAGUA RADIO STATION. SUBJECT FIRM AND ITS PRINCIPALS ENJOY A GOOD REPUTATION IN LOCAL CIRCLES. FIRM IS RECOMMENDED AS TRADE CONTACT FOR INTERESTED US CONCERNS. NO FINANCIAL INFORMATION IS PRESENTLY AVAILABLE.

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22. PREPARED BY:RJMONTES APPROVED BY:HVANDENBERG AT: US EMBASSY
MANAGUA.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 02-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770038-0439
Format: TEL
From: MANAGUA
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t19770281/aaaactxm.tel
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Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
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Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3432129
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI RADIO TIEMPO
TAGS: BEXP, PINR, NU
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/78d3cdcc-c288-dd11-92da-001cc4696bcc
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